

Mastermind Facilitator's Team Overview



Thank you for your interest in facilitating one of the California Coaches Mastermind groups! We host Masterminds to help our member coaches connect with each other and build community as they address specific areas of growth for themselves and their businesses. This document outlines our expectations so you can decide if you want to facilitate a group!

HOW MASTERMINDS WORK

Each group comes together once a week for 60-75 minutes and consists of no more than 6 members, inclusive of the facilitator. All groups meet online via Zoom.

The facilitator will guide the group through sharing what works, what doesn't, and best practices for success. **A Mastermind is a facilitated conversation for shared knowledge, not a training.** You do not need to prepare anything in advance of leading the group.

We plan our Mastermind schedule once a year, usually in the fall. We will ask you for your availability at that time for the year ahead.

EXPECTATIONS OF FACILITATORS

Helping with Promotions

- Your group will be promoted in a few solo promotional emails to our list, as well as in our collated list of events for 1-2 months prior to the start.
- We ask that you send promotional or marketing copy to our office so we can include it in our dedicated solo emails. (We will edit it so we can include it in multiple emails.)
- We would like to interview you over video (10-15 minutes) to help with promotions on social media. This interview will be posted in our Facebook group and on our blog.

Leading the Mastermind

- You can decide if you want to *share as well as facilitate*, or *only facilitate* the group.
- Facilitators help members share best practices and keep their expertise in the background. You might pose a question related to the topic at the start of each call. Then, facilitate the conversation around that question (or anything else that comes up).
- You're free to add value when you feel it's appropriate, while guiding group members to do most of the talking (except if it's your turn to share).

NEXT STEPS

If these expectations are aligned for you, send the application to our office using the form on this page. Our Board will review your application and will let you know if you've been approved!